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Amendments to the Drawings:

The attached sheet of drawings includes changes to Figure 4. This sheet replaces the original sheet including Figure 4.

Attachment: Replacement Sheet

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REMARKS

Reconsideration and allowance of the above-identified application are respectfully requested. Upon entry of this Amendment, the specification is amended, figure 4 are amended and claims 1, 3, 5-8, 12-16, 18, 19, 23-25, 27 and 28 are amended, leaving claims 1-33 pending with claims 1, 16 and 28 being independent.

Objections to the Drawings

The drawings have been objected to since they fail to show the following references numbers: 63, 65, 64, 67 and 69. Figure 4 has been amended to overcome this objection.

Objections to the Specification

The specification has been objected to for various informalities. Paragraphs [0027], [0034], [0039] and [0040] have been amended to overcome these objections.

Objections to the Claims

Claims 1-33 are objected to for various informalities. Claims 3, 6-8, 13-15, 18, 10, 24, 25, 27 and 28 have been amended to overcome these objections. These amendments are not made to overcome the prior art.

Rejections Under 35 U.S.C. §102(b)

Claims 1-2, 9 and 28 stand rejected under 35 U.S.C. §102(b) as being anticipated by U.S. Patent No 5,718,336 to Haarlander. The Haarlander patent discloses a lunch box that has an interchangeable display insert.

Claim 1

Claim 1 recites, among other things, a hand-held game, including electrical circuitry within a housing, a display card visible through a display screen, the display card having a

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portion that allows completion of electrical circuitry and being insertable and removable through a first opening.

The Haarlander patent does not disclose nor render obvious electrical circuitry or a display card having a portion that allows completion of electrical circuitry.

Therefore, Applicant submits that independent claim 1 and its dependent claims are allowable over the Haarlander patent.

Claim 28

Claim 28 recites, among other things, a method of playing a hand-held pinball game, including the steps of playing the <u>hand-held</u> pinball game <u>in a first manner</u> with a first display card viewable through a display screen in the housing of the <u>hand-held</u> pinball game, removing the first display card through a first opening in the housing, inserting a second display card through the first opening in the housing, and playing the <u>hand-held</u> pinball game <u>in a second</u> manner with the second display card viewable through the display screen in the housing of the pinball game.

As stated above, the Haarlander patent discloses a lunch box. The Haarlander patent does not disclose nor render obvious a hand-held game <u>capable of game play</u>. Additionally, the Haarlander patent in no way alludes to or even contemplates a hand-held game capable of game play in a first and a second manner.

Therefore, Applicant submits that independent claim 28 and its dependent claims are allowable over the Haarlander patent.

Rejections Under 35 U.S.C. §103(a)

Claims 3 and 4 stand rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent in view of www.gametech.com.

Gametech.com is cited as teaching a cartridge holder for holding 1-2 cartridges.

Gametech.com does not overcome the deficiencies of the Haarlander patent. Namely, it does not disclose or render obvious a display card having a portion of a display card that allows completion of electrical circuitry and being insertable and removable through a first opening.

Therefore, Applicant submits that independent claim 1 and its dependent claims are allowable over the cited references.

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Claims 5-7 stand rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent in view of U.S. Patent No. 5,700,193 to Van Enschut.

The d'Archard Van Enschut patent teaches a virtual pinball/video arcade game. The d'Archard Van Enschut patent does not overcome the deficiencies of the Haarlander patent. Specifically, neither the Haarlander patent nor the d'Archard Van Enschut patent, alone or in combination, discloses or renders obvious a display card having a portion of a display card that allows completion of electrical circuitry and being insertable and removable through a first opening.

Therefore, Applicant submits that independent claim 1 and its dependent claims are allowable over the cited references.

Claims 5, 8 and 10-15 stand rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent in view of U.S. Patent No.6,743,104 Ota et al..

Claims 5, 8 and 10-15 are allowable for reasons similar to those discussed above. That is, neither of these patents alone nor in combination discloses or renders obvious a display card having a portion of a display card that allows completion of electrical circuitry and being insertable and removable through a first opening.

Claims 16-18, 20 and 26 stand rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent, as modified by the d'Archard Van Enschut patent and further in view of www.gametech.com.

Claims 16-18, 20 and 26 are allowable for reasons similar to those stated above. Specifically, none of these cited references alone or in combination discloses or renders obvious a hand-held pinball game having a first display card visible through display screen with a first opening configured to complete said circuit in a first manner, let alone a second display card being interchangeable with said first display card and having a second opening configured to complete said circuit in a second manner.

Claims 19, 21-25 and 27 stand rejected as being unpatentable over the Haarlander patent, as modified by the d'Archard Van Enschut patent and www.gametech.com and further in view of the Ota patent.

A stated above, the Ota patent does not overcome the deficiencies of the Haarlander patent, the d'Archard Van Enschut patent and www.gametech.com.

Therefore, claims 19, 21-25 and 27 are allowable over the cited prior art.

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Claim 29 stands rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent in view of www.gametech.com.

Gametech.com does not overcome the deficiencies of the Haarlander patent. Namely, Gametech.com does not disclose or render obvious a hand-held game capable of game play in a first and second manner.

Claims 30 and 33 stand rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent in view of the d'Archard Van Enschut patent.

The d'Archard Van Enschut patent does not overcome the deficiencies of the Haarlander patent. Namely, Gametech.com does not disclose or render obvious a hand-held game capable of game play in a first and second manner.

Claim 31 stands rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent as modified by the d'Archard Van Enschut patent and further in view of U.S. Patent No. 4,334,679 to Doyle.

The Doyle patent is cited as teaching counting and tapping the housing of a game during game play. The Doyle patent does not overcome the deficiencies of the Haarlander patent.

Namely, the Doyle patent does not disclose or render obvious a hand-held game capable of game play in a first and second manner.

Claim 32 stands rejected under 35 U.S.C. §103(a) as being unpatentable over the Haarlander patent in view of the Doyle patent. As stated above, the Doyle patent does not overcome the deficiencies of the Haarlander patent.

The Commissioner is hereby authorized to charge deposit account 02-1818 for any fees which are due and owing.

Respectfully submitted,

BELL, BOYD & LLOYD LL

Jeffrey J/Howell

Reg/No. 46,402 Customer No. 29180

Dated: <u>July 3, 2007</u>